

My _____-ism's
(fill in your last name)

Purpose: To start your own collection of maxims and catchphrases reflecting your management style and identity.

- Learning Activity:**
- 1) List your favorite management maxims and catchphrases that you use.
 - 2) From whom/where/when did you learn your favorite phrases?
 - 3) When are your phrases used most effectively?
 - 4) How well do they reflect your management and leadership style? *(rate 1 low to 5 high to determine which to use or retire)*

YOUR MAXIMS or CATCHPHRASES	SOURCE (who/when/where)	WHEN EFFECTIVE	RATING
1)			
2)			
3)			
4)			

(continue on back)



YOUR MAXIMS or CATCHPHRASES	SOURCE (who/when/where)	WHEN EFFECTIVE	RATING
5)			
6)			
7)			
8)			
9)			
10)			